



Skill them all

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Founder & CEO

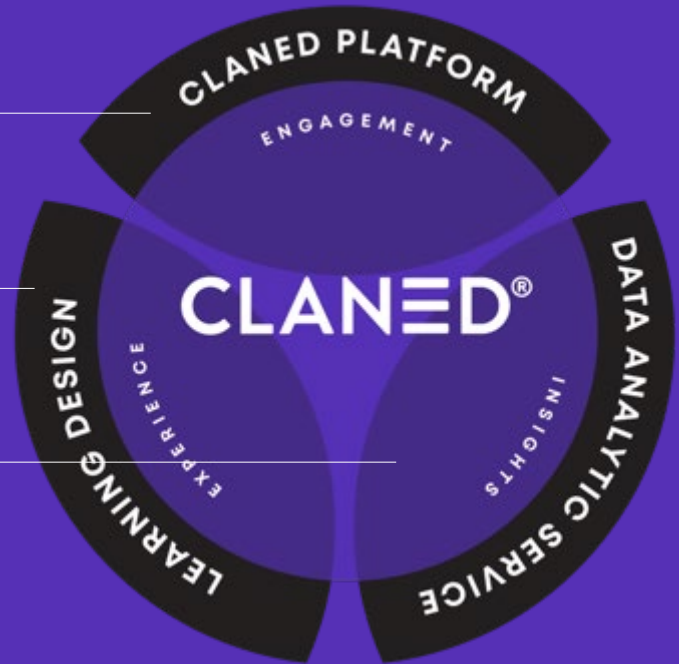
CLANED®

Complete Learning Solution

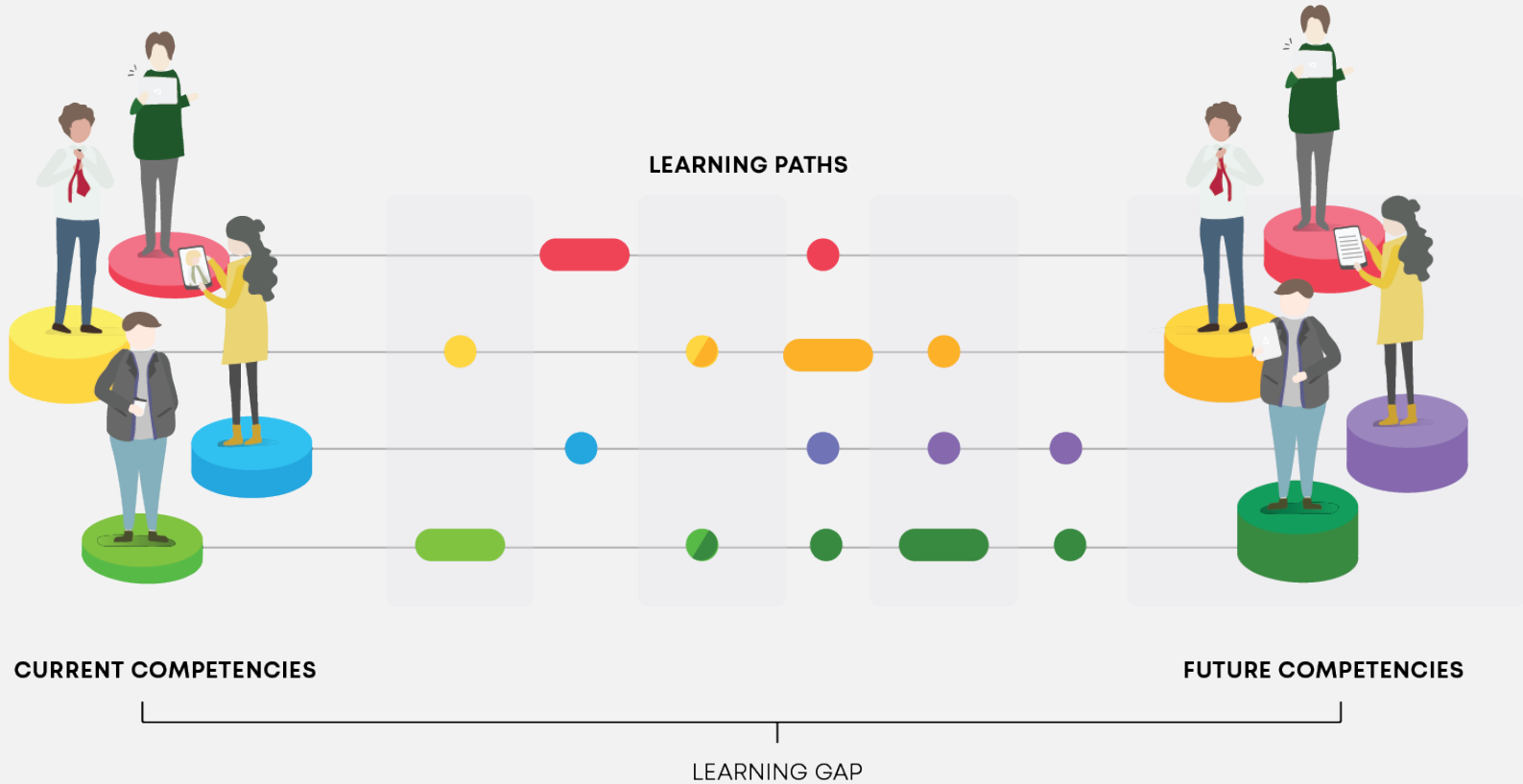
Learning platform

Learning design

Learning data and analytics



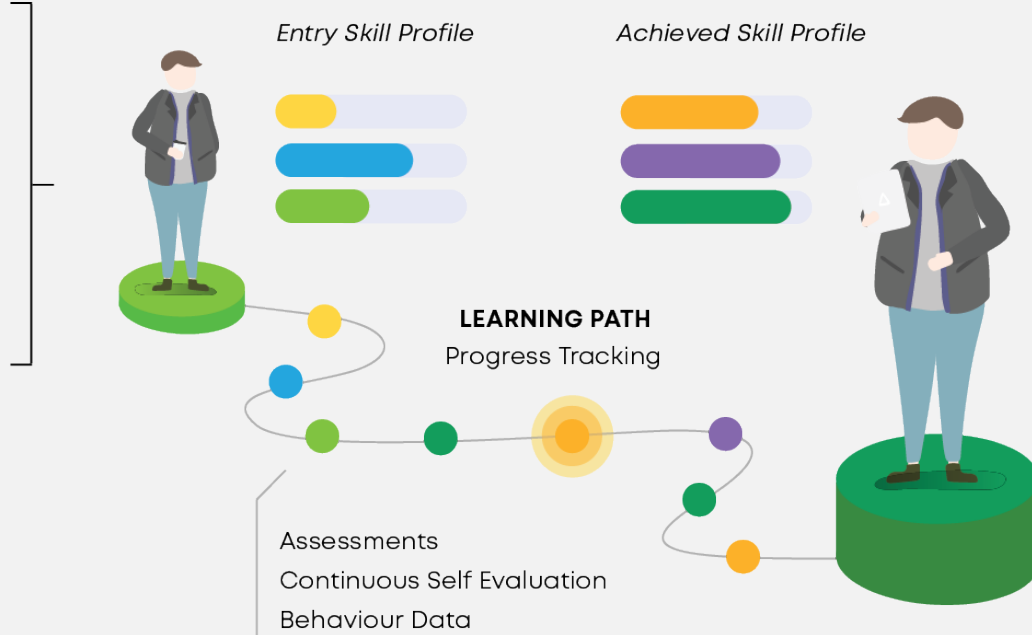
CLANED®



CLANED®

DATA SOURCES

HR System
Competence Management System
CRM
Self Evaluation Survey



LEVERAGE POINTS

HR System
Competence Management System
Claned User Profile
Data Exports

Learning Design



Design, Deploy and Transform

Adobe After Effects Basics

Topic Group



53%

13%

13%

7%

7%

7%

100%

15

8

2

2

1

1

1

Benefits

LEVEL UP YOUR EXPERTISE

Claned specialists provide you with the digital and pedagogical competence to level up the expertise in your operation.

BE MORE EFFECTIVE

Organize online courses and course content production effectively.

TAILORED TO YOUR NEEDS

We help you to tackle your organization's specific learning needs with tailored, intensive data consultation projects and in - depth analyses.



Learning Design Program

Phase 1

LEARNING DESIGN, METHODS AND ACTIVITIES

Use your resources
to engage your
learners.



A toolbox for
learning
activities

Phase 2

PLANNING YOUR LEARNING PROGRAM

Blueprints,
instructions and
activities



Plan for
content
production

Phase 3

GET READY FOR DEPLOYMENT

Prototype, review
and adjust



Course ready
to launch

Phase 4

EVALUATION AND ITERATION

Focus on feedback
and learning
analytics



Plan for
scaling up

Learning Data and Analytics



Role of Learning Data

- Learning data is traditionally seen as grades and learning achievements.
- Claned sees data as a learning intervention mechanism and opportunity immediately when needed, personalized guidance for learners and especially unique insight for our customer organizations, which learning solution deliver the desired outcomes, which do not and how they can be improved.
- Learning data is a key element in assessing the effectiveness and impact of learning and competence development activities.

ORGANIZATIONAL LEARNING IMPACT ANALYSIS

Define returns on investments, recognize competencies and explicate results.

COURSE AND CONTENT IMPROVEMENT

Increase engagement, highlight gaps in flow, benchmark and find best practices.

PERSONALIZATION AND LEARNER SUPPORT

Recognize reasons for attrition and highlight ways to personalize effectively.

Scenarios



A bowling ball striking pins with a starry background. The bowling ball is purple with white spots, and the pins are white with red stripes. The background is dark with white and purple speckles, resembling a starry night sky or a galaxy.

Are you ready to
Skill them all?

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